

The Big Help out was initiated by King Charles III to promote volunteering in the UK. As a volunteer organisation, Rotary is continuing The King's vision through the Rotary Family Festival.



Event organisers

The Rotary Family Festival is organised by the Brighton and Hove Soiree Rotary Club. We are a voluntary organisation and for over 40 years we have helped our local community through funding local charities and community groups and volunteering at events and projects. Members of the Club come from various background. Rotary offers the chance to have fun and social activities. Why not join us? Have a look at our two websites soireerotatevents.com for our events and soireerotateclub.com more information.

Please think about joining us!

This year we have joined forces with Together Co who are helping us with our social media and administration on the event.

Sponsorship Opportunities

Possible examples:

- The music zone
- The wellbeing bub
- The fun dog show arena
- The arts & crafts Arena
- The festival programme
- Event signage on the Old Shoreham Road
- Portaloos (how grateful people would be!!)
- Branding on the The Grand Raffle, 10,000 tickets which will be on sale in advance of the day and on the day

Please help us make this event happen!



ROTARY FAMILY FESTIVAL



bit.ly/rotaryfamilyfestival2026

Sunday 7th June 2026 Hove Park

An Invitation to Sponsor

THE ROTARY FAMILY FESTIVAL

supporting The Big Help Out



Sponsorship by your company demonstrates your commitment to those in need in Brighton and Hove.



Why sponsor this event?

- Local charities deliver much-needed services and support for people throughout the city. The Rotary Family Festival is a major opportunity for these charities to showcase their activities and volunteering needs and is Rotary's primary goal for organising this event.
- Sponsorship of an accessible and major Festival event will create greater awareness of your business, establishes goodwill. offers employee involvement and shows that you support your local community and its charities.
- Supporting a local event shows your commitment to **Corporate Social Responsibility** (CSR) - "giving back" is always good practice.
- Please help us grow this Rotary event. There is a choice of sponsorship opportunities ranging from individual activities or contributing to the overall cost of the festival
- All profits from the Family festival will be donated to local charities.

ROTARY FAMILY FESTIVAL

Sunday 7th June 2026 Hove Park



Help us grow a fun-packed day out for all the family

Live entertainment, fun dog show, charity and local craft stalls, international food, children's entertainment, wellbeing hub, food and drink galore!

In return how might your company benefit?

- Increased exposure of your business across the City.
- Opportunities for your employees to become actively involved in a major local community event.
- You'll be provided with a personalized sponsorship logo for you to use on your headed paper, website, social media etc..... helping you to build your brand through social action.
- All sponsors will be included in the advance flyer and event programme.
- Coverage within our website of all sponsors.
- You'll receive a framed certificate of sponsorship.
- You'll be included in the various social media and publicity opportunities, reinforcing your brand image.

Interested in talking to us about sponsoring this event?

Contact Lyn at communication@soireerotaryclub.com or 07776 141 728

Sponsoring opportunities - talk to us for more information. Sponsorship starts at £100.00