ROTARY FAMILY FESTIVAL

Brighton & Hove Soiree Rotary

including ROTARY CHILDREN'S FUN DAY and THE BIG HELP OUT

https://bit.ly/RotaryFamilyFestival

An accessible fun packed day

Become a Sponsor of the
THE ROTARY FAMILY FESTIVAL
Hove Park
Sunday 6th June 2027, 11am - 6pm

Bringing together people of all ages from our local community







Support your local community whilst showcasing your business to over 5,000 people. 80 volunteers.
One community. Thousands of positive connections

All day Live Music, a Fun Dog Show, Children's Activities, Local Craft Stalls, International Foods, Beer and Prosecco Tent, Well-being and Charities and many other attractions ...

Hove Park will again be the setting for the fifth **Rotary Family Festival** ... now an established community event in the local calendar that attracts over 5,000 local people to an entertaining day out, bringing people together, strengthening community connections and creating opportunities for families, volunteers and local organisations to make a positive difference in Brighton & Hove.



The **Rotary Family Festival** is organised by The **Brighton & Hove Soiree Rotary Club** - a voluntary organisation supporting local charities and community groups for over 50 years ... you can learn more about us at **www.soireerotaryclub.com**.

The **Rotary Family Festival** also supports The Big Help Out, an initiative by King Charles III to promote volunteering in the UK as well as the Rotary Children Fun Day.

How your business will benefit as a Rotary Family Festival Sponsor

- Profile raising in the local community through media coverage, social media, online promotions and print
- Event Partners will have a free promotional space in an area of their choosing and providing an opportunity to make direct contact with the public
- The chance to involve your staff in a variety of volunteering roles pre, during & post event as part of your Corporate Social Responsibility
- Promoting your presence at the event through your own social media
- Supporting a local event demonstrates you are "giving back to your community" always a good practice

and it's not just about the day ....

We will be promoting the **Rotary Family Festival** from October 2026 with pre-event social media posts, editorial in local magazines, by print items plus post-event publicity

You don't just sponsor a festival. You help us create a community event that brings thousands of people together, creates volunteering opportunities, supports local organisations and generates funds for community projects.

Opportunities for 2027 Event Sponsors to support the following:

- The Music Arena and Stage Branding
- The Fun Dog Show – organised once again by Mewes Vets
- The Grand Draw – branding on the 10,000 draw tickets
- which will be on sale in advance and on the day
- The Well-being Zone
- The Arts and Crafts stalls
- Event Signage on the Old Shoreham Road
- ... or be the headline sponsor

Sponsorships range from £250 - £5,000

What those who attended told us:



"A big congratulations for such a wonderful event .... our Together Co team & volunteers commented how wonderful it was to be involved."
Ali Nicholson, Head of Volunteering & Engagement, Together Co

"A huge thank you .... We had a wonderful time. The dancers were so thankful for the performance experience (they were some of our youngest groups). The event was fantastic".
Holly, General Manager, Project Female Dance Company

Pearson Keehan loved being involved as the headline sponsor ..... meeting up with so many potential customers, & engaged with the children & families with our fun activities .... bringing everyone together to make a differewnce. *Chris Pearson, Director, Pearson Keehan*

Thank you to our previous Rotary Family Festival Partners 2026 and especially headline sponsor Pearson Keehan Estate Agents

Admin Partner Together Co
Galloways Accounting partner
Print Partner The Print Lord
Wilson Sandford Accountants
Pembroke Financial Services
Zephyr X
Lord of the Bins
Golden Lion Group
Nicholas James Estate Agents

and all previous Rotary Family Festival sponsors & partners

For further information about the 2027 **Rotary Family Festival** please contact: Lyn Spencer on **07776 141 728** or email: **communication@soireerotaryclub.com**

Surplus proceeds will go to the Brighton & Hove Soiree Rotary Settlement Registered Charity No. 1138898 for distribution to local charities.

Brighton & Hove Soiree Rotary