ROTARY FAMILY FESTIVAL

Brighton & Hove Soiree Rotary

including Rotary Children's Fun Day and The Big Help Out

https://bit.ly/RotaryFamilyFestival

An invitation to make a difference

THE ROTARY FAMILY FESTIVAL

Hove Park

Sunday 6th June 2027, 11am - 6pm

Corporate Social Responsibility & Employee Volunteering Opportunities Partnerships 2027

Want to make a difference in your community – in partnership with our Rotary Club?







The Rotary Family Festival is a community event organised by the Brighton & Hove Soiree Rotary Club. Now an established event in the local calendar, the Festival brings more than 5,000 people together for a day of family activities, entertainment, local organisations, charities, food, crafts, music and community connection. Over the last four years more than 25 charities have benefited from this event.

But the Festival is about more than one day.
It creates opportunities for people to volunteer, local organisations to be involved, charities to raise their profile and businesses to make a positive contribution to the community.

We would like to invite your company to become a Rotary Family Festival CSR Partner.



Interested? Please go to the next page to find out more

How your business might benefit as a Rotary Family Festival CSR Partner

Imagine giving your employees the opportunity to spend a day working together outside the office, meeting people from across the community and seeing first-hand the difference their time can make. The Rotary Family Festival provides a practical and enjoyable way for businesses to turn their commitment to Corporate Social Responsibility into action. *You may have a company volunteering scheme in place with granting funding covering your staff member's volunteering hours, that we can become part of.*

Your company provides the support. Your employees provide the energy. Together we create something positive for our community.

💷 Financial support

A contribution towards the cost of staging the Festival and creating opportunities for community organisations and charities.

🤝 Employee volunteering

Giving your employees the opportunity to volunteer their time and skills before, during and after the Festival.

🌱 Community engagement

Demonstrating your company's commitment to supporting the local community and creating positive social impact.

📣 Employee pride and engagement

Giving your staff the opportunity to work together outside their normal workplace and see the direct impact of their contribution.

Why get involved?



The Rotary Family Festival offers companies something that many CSR initiatives cannot:

A very visible, very practical opportunity to make a difference locally.

Your employees aren't simply donating money. They can roll up their sleeves and get involved. There are opportunities to volunteer with:

- Festival preparation
- Setting up and preparing the site
- Welcoming and directing visitors
- Helping charities and community organisations
- Supporting children's activities
- Assisting with stalls and attractions
- Stewarding and helping visitors
- Supporting the Big Help Out
- Helping with the Festival's wellbeing and community activities
- Packing down after the event
- Administrative and professional skills before and after the Festival

Your CSR contribution can have two parts

1. FUND THE FESTIVAL

- Your financial contribution helps us meet the costs of putting on a large, free community event.
- Contributions could be:
- £500 – Community Supporter
- Helps contribute towards the practical costs of delivering the Festival.
- £1,000 – Community Partner
- Helps us provide activities and opportunities for local families and community organisations.
- £2,500 – Festival CSR Partner
- A substantial contribution towards delivering the Festival and its community programme.
- £5,000+ – Major CSR Partner
- For companies wishing to make a significant investment in the local community.
- Or choose your own level of support.

2. GIVE YOUR EMPLOYEES THE OPPORTUNITY TO VOLUNTEER

Create your own Corporate Volunteering Day

Bring a team of employees to Hove Park and become part of the Festival team. Depending on the company's interests and the Festival's requirements, teams could help with:

Before the Festival

Preparing materials - Packing and organising - Helping with administration - Promotional activity - Professional skills such as design, marketing, IT or communications including social media

On Festival Day

Setting up - Welcoming visitors - Supporting activities - Helping community organisations - Stewarding - Supporting children's activities - Helping with the Big Help Out - General Festival assistance - Selling grand draw tickets - photograpy & video recording

After the Festival

Clearing equipment - Sorting materials - Follow-up administration - Helping with evaluation and feedback

For further information about CSR or Sponsorship at the 2027 Rotary Family Festival please contact: Lyn Spencer on 07776 141 728 or email: communication@soireerotaryclub.com

Your CSR partnership could include:

Financial contribution + Employee volunteering + Skills + Community engagement

AND IT DOESN'T HAVE TO BE A LARGE TEAM

Your company might provide:
2 employees × 5 hours
or
10 employees × 5 hours
or
20 employees for a full volunteering day

The important thing is that they are contributing time, skills and energy, as well as potentially financial support.

We want to work with local businesses to create a partnership that works for your employees, your company & our community.

This creates an opportunity for your employees to see where their contribution goes & who benefits from it.

What your company receives

Recognition

Recognition as a Rotary Family Festival CSR Partner.

Employee engagement

An opportunity for staff to participate in a meaningful local volunteering project.

Community connection

The opportunity to meet local charities, community groups, families and other organisations.

Company communications

We can provide photographs and information that companies can use in their own internal and external communications, subject of course to appropriate permissions.

Festival recognition

Recognition of CSR partners through appropriate Festival communications and publicity.

Impact information

Following the Festival, we can provide a short CSR Impact Summary showing what their contribution helped achieve.

Surplus proceeds will go to our charity, the Brighton & Hove Soiree Rotary Settlement Registered Charity No. 1138898 for distribution to local and international charities.